



Field Marketing Manager (m/f/d)

Feb 1, 2026 | Full-time employee | Professional/Experienced | Remote | Spain

Apply now!

STRONG NETWORK. STRONG TEAM.

Reinventing Field Marketing at Sovendus

Sovendus is Europe's leading marketing tech enabler for ecommerce companies. We help over 3,000 partner stores optimize and monetize their transactions through our voucher network and performance marketing platform. With staff in Germany, the Netherlands, the United Kingdom, France, Italy, Spain and many more countries, our services span 14 European markets.

Event/field marketing is central to our growth strategy, and we're looking for a hands-on, creative marketer to own this space and help us reinvent how we show up.

Your mission

You will lead Sovendus' event and field marketing efforts across 14 markets, i.e. globally, exploring new formats and ensuring high-quality brand presence. You'll also support broader marketing initiatives and collaborate with internal and external stakeholders.

YOUR RESPONSIBILITIES

YOUR PROFILE

- Plan and execute Sovendus' event and field marketing strategy, including webinars and custom events
- Own logistics, branding, and partner coordination for key events (e.g., OMR)
- Explore new field formats next to regular fairs (e.g., executive roundtables)
- Support broader marketing initiatives (e.g., community, content, social)
- Ensure modern, high-quality brand presence across all touchpoints

- First experience in event/field marketing at a B2B tech company - ideally in a dynamic start- or scale-up
- Energy, creativity, and drive
- Hands-on mindset as well as executional and planning skills
- Strong taste and brand sensibility

MORE REASONS FOR SOVENDUS

- High visibility and impact in a fast-growing company
- Ability to be part of rebuilding a marketing department at a tech hidden champion
- A dynamic environment with a clear strategic agenda
- Competitive compensation package
- Modern work culture, remote first with extensive workation options
- Travel to Germany and our international locations, as part of event & field ops



Remote Work



Workation



External Training



30 Days of Annual Leave

WHO WE ARE



1 Team. 18 Nationalities. 50% Women & 50% Men. Hundreds of Opportunities!

Our story began in 2008 in Germany: Oliver Stoll founded the company "Gutschein-Connection". This marked the start of successful growth that has made us the leading network for vouchers and special offers. In 2011, the company was renamed Sovendus, and today, Sovendus has 145 employees who have made this tremendous growth possible. This is also due to our great diversity: our teams consist of roughly equal numbers of women and men, with a total of 18 nationalities and an average age of 35. This includes not only permanent employees but also working students and interns.

IT'S A MATCH?

Do you think you're a great fit for us and we're a great fit for you?

Apply now!



Sebastian Wöhrl

Teamlead People

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