



Founding Product Lead – New Venture (m/f/d)

As of now | Full-time employee | Professional/Experienced | Berlin (hybrid) | Germany

Apply now!

STRONG NETWORK. NEW VENTURE.

Sovendus is Europe's leading brand partnership network. More than 3,000 European partner shopssuch as IKEA, HelloFresh and Samsung trust our e-commerce solutions to grow their business.

Now we are building something new: a consumer venture, set up in Berlin as standalone team withreal independence. We start from day zero, but with an unfair head start: access to thousands ofpartner brands and millions of shoppers who already pass through our flows. Small founding team,start-up speed, and the backing of an established company.

YOUR RESPONSIBILITIES

- Own the product end to end, from first click-dummy to live product: discovery, UX, design, build and launch.

YOUR PROFILE

- 4+ years of work experience, with a meaningful part in 0-to-1 settings, ideally as a founder or early employee of a start-up.

- Ship fast and lean: MVPs, prototypes and fake-door tests, leveraging AI extensively without producing slop.
- Talk to users constantly and turn what you learn into a product people want to come back to, including engagement mechanics like status, rewards and gamification.
- Be the closest sparring partner of the Founder & Director of the new venture, shaping product strategy and roadmap together.
- Define the KPIs that matter (activation, retention, conversion) and run experiments against them.
- Lay the product and tech foundation and, as we grow, hire and lead engineers and designers.
- Work with Sovendus' CRM, data and partner teams to plug the product into our existing distribution and brand network.

- Consumer product background: B2C apps preferred over B2B SaaS.
- End-to-end and hands-on product generalist: you write the spec, design the screens and prototype or build yourself.
- Strong taste: you know the difference between a true love product and generic AI output.
- Scrappy and open to change: comfortable with ambiguity and with changing direction when the data says so.
- Strong work ethic and high ownership: you want to build something.
- Fluent English; German is a significant plus.

Nice to have

- Experience with gamification, status or loyalty mechanics in an app context.
- Background in memberships, subscriptions, deals or vouchers.
- First experience leading engineers or designers.

MORE REASONS FOR SOVENDUS



Hybrid Work



Workation



External Training



30 Days of Annual Leave

WHO WE ARE



1 Team. 18 Nationalities. 50% Women & 50% Men. Hundreds of Opportunities!

Our story began in 2008 in Germany: Oliver Stoll founded the company "Gutschein-Connection". This marked the start of successful growth that has made us the leading network for vouchers and special offers. In 2011, the company was renamed Sovendus, and today, Sovendus has 145 employees who have made this tremendous growth possible. This is also due to our great diversity: our teams consist of roughly equal numbers of women and men, with a total of 18 nationalities and an average age of 35. This includes not only permanent employees but also working students and interns.

IT'S A MATCH?

Do you think you're a great fit for us and we're a great fit for you?

Apply now!



Carolin Vetter

Senior People & Culture Manager

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